



Planning & Development Services Department
City of Frisco, Texas

Memorandum

To: **Honorable Mayor Maso and Members of the Frisco City Council**

Cc: **George Purefoy, City Manager**
John Lettelleir, AICP, Director of Planning & Development

From: **Kellie Rhodes, Planning Technician**

Date: **01/06/2009**

Agenda Caption: **Discussion of changing the name of Frisco Street (Coleman Boulevard) and directing staff to prepare an Ordinance of same. STRE08-0019. (Planning & Development Services)**

Action Requested: Discussion of changing the name of Frisco Street (Coleman Boulevard) and directing staff to prepare an Ordinance of same.

Background Information: The original conveyance plat for right-of-way dedication within Frisco Square named the street between Main Street and Frisco Square Boulevard as Frisco Street. The reason for this was with the approval of the Frisco Square Planned Development, the City and the applicant had planned on realigning FM 2934 (Frisco Street) to what is now known as Coleman Boulevard; however, the challenges in realignment (property owners and TxDOT) made this impossible. In routine research, the discrepancies between the names on the conveyance plat and the streets of Frisco Square were discovered. The streets were named according to the exhibits within the PD document, which are different from what we know them as today. In order to correct this difference, an ordinance will have to be approved.

Board Review/Citizen Input: Staff sent notices to all lessees who would be affected by the street name change. An informational meeting was held on January 5th to further discuss the name change; however, only one business owner attended. One phone call – against.

Alternatives: The City Council can suggest several names for consideration.

Staff will review the suggestions and report back on what names can be used. All suggested street names are reviewed with Dispatch and GIS to avoid similar sounding names, duplications, difficulties in pronouncing to avoid potential problems in responding to emergency and delivery of public/private services. In the end, a street name is necessary for this street for the reason explained in "Background Information".

Financial Considerations: Street Signs already reflect Coleman Boulevard.

Legal Review: Not Applicable

Supporting Documents: None.

Staff Recommendation: City Council selects a street name and directs staff to prepare an ordinance to reflect the name change.